



Management et programmation urbaine et architecturale, conception urbaine et architecturale

Our Agency
Our Work

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S.A.R.L. au capital de 37.000 € APE 7112 B T.V.A. intracommunautaire : FR 38 398 753 558 000 46

Since 1994, Attitudes Urbaines, actor in defining life- and built-environments, aims to assist contractors in their urban, estate and public/private space planning projects.

Attitudes Urbaines is at the heart of contemporary strategies and techniques in order to provide improved solutions for projects currently involving an increasing number of actors and economic, environmental and social issues.

Attitudes Urbaines provides contracting owners with both a positioning and a method, which encourage the emergence and growth of increasingly elaborate projects.

Based on the strengths of its multidisciplinary team of architects, urban planners, engineers, sociologists, geographers and cartographers, Attitudes Urbaines specialises in putting in perspective and giving meaning to your urban and real estate visions with a participatory approach taking into account all stakeholders (decision-makers, services, users, inhabitants).

In focusing on the human aspect, Attitudes Urbaines' cross-disciplinary expertise enables contracting owners to find through a pragmatic approach the most appropriate and efficient solutions to their goals.

Our website gives full information on us (positionings, methods, issues, etc.). Should you have any query, please contact us so that we may work together in finding the right solutions for your projects.

Attitudes Urbaines is a member of ACAD (Association des Consultants en Aménagement et Développement des Territoires – Professional Association of Territorial Planning and Development consultants) and SYPAA (Syndicat des Programmistes en Architecture et Aménagement – Architectural and Planning Programmers' Union).

Architectural and urban programming – a brief history and contextualisation.

Throughout history, programming – although never referred to as such – has always been used as a method in

order to satisfy the demands of contracting owners. Only from the mid-20th century has programming become a legitimised and recognised subject.

After the Second World War, programming takes on a strategic connotation of solution-finding based on diagnoses, evaluations and development projections in the areas of economic planning and organisations' management in France and the United States – which then moved to the fields of spatial planning and construction.

With the reform of public engineering in France throughout the 1970's – 1980's, programming became a full-fledged step in the project process, characterising objectives, limitations and needs leading to the completion of a programme defining a building's technical and functional specifications.

Programming, through its critical approach, strives to articulate a meaning to architectural and urban schemes. This process, whilst leaving room for innovation from the programming team, allows for a rationalised project management with controlled costs and lead times, assuring that the investment will meet the public's needs.

Our work.

Attitudes Urbaines is an advice and study agency assisting both public and private contracting owners, and intervenes in urban, building and rehabilitation programming. Our aim is to follow project owners from the initial stages through to the operational success of their projects.

We systematically develop a shared approach, with the continuing contact and dialogue of all the actors engaged in the project, in order to guarantee an optimal use- and exploitation-quality of envisaged spaces.

We bring project holders a tool for reflection, decision-making and realisation. This enables the organisation of participation, encourages arbitrations and coordination of project teams with building site representatives in order to achieve enhanced success of the project.

We bring a multidisciplinary overview to each situation, investigating the political, social, economic, physical and technical contexts, as well as enriching the content.

Our experiences in the urban and architectural fields allow us to intervene at various levels, from the neighbourhood to the city, from public facilities to public space.

At both French and European level, we are involved in exchange and training networks, more specifically academic, allowing us to enhance our skills and widen our references.

Our missions.

Our missions are:

- project management,
- urban programming,
- architectural programming,
- public space programming,
- spatial, functional, economic and financial feasibility studies,
- operational management,
- High Environmental Quality (HQE - Haute Qualité Environnementale, a green building standard in France) expertise and environmental approach to urban issues, participatory method management (inhabitants, users, facilities...).

Our team.

- François Meunier: co-founder and manager of Attitudes Urbaines, architect, programmer, urban planner, HQE-trained.
- Jodelle Zetlaoui-Léger: expert in concerting, evaluation and statistical analysis, doctor in urban and territorial planning.
- Zied Jouida: project manager, programmer, architect, HQE consultant.

- Blandine Galiègue: project manager, programmer, engineer.
- Irène Sornein: project assistant, urban planner.
- Anne-Cécile Brenas: project assistant, urban planner.

Attitudes Urbaines is a multidisciplinary team of architects, urban planners, engineers, sociologists, geographers and cartographers. Using their different backgrounds, they intervene as specialists on two project types: urbanism (urban planning/programming, urban project management), architectural and public space programming.

The team is regularly informed of and trained to the latest technical and legal developments in these areas.

In order to respond satisfactorily to the different projects' demands and complexities, we regularly call on the skills of our professional network. Find out more on our past collaborations in the Partenaires section.

Contact us.

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